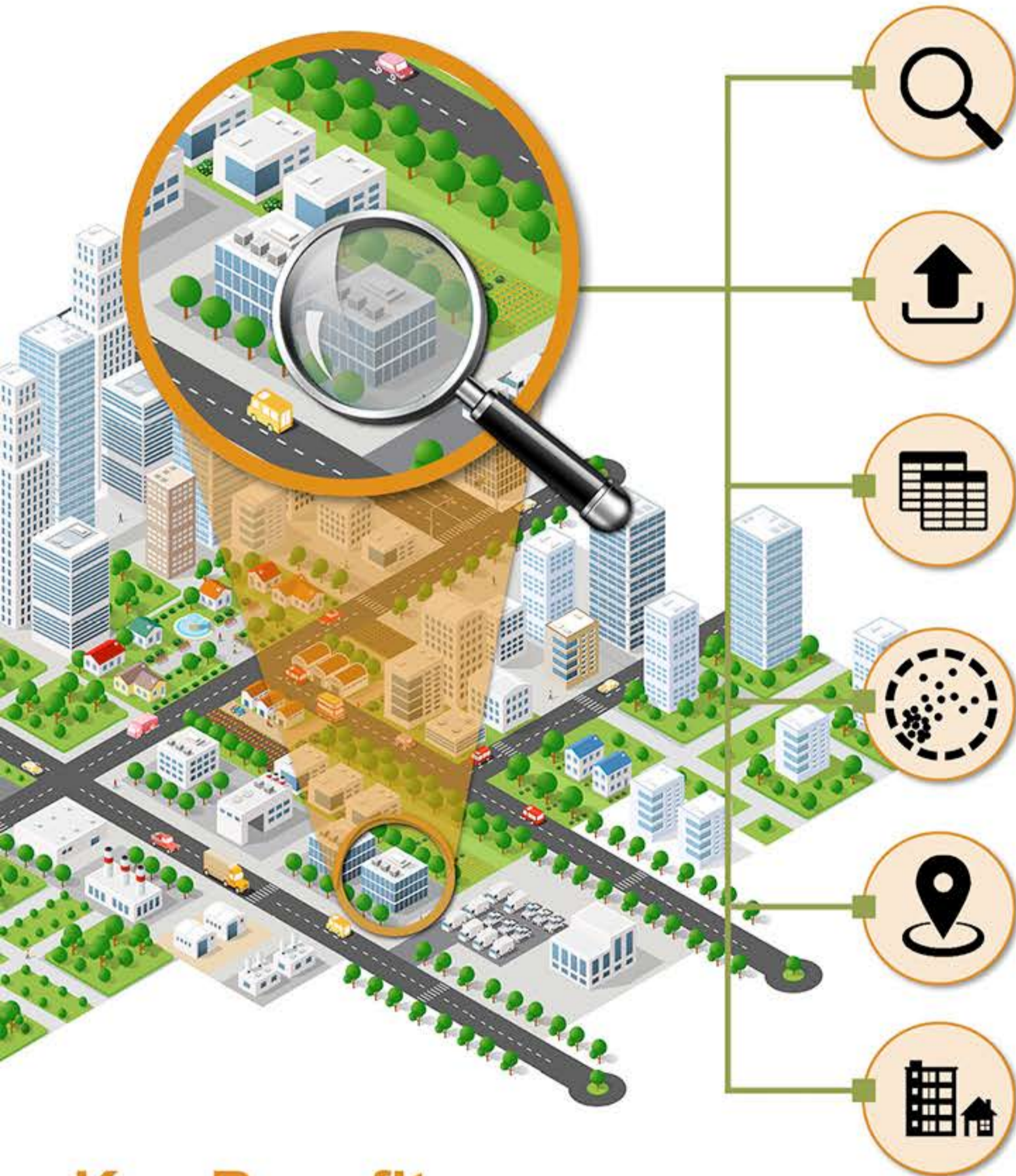


# WEB-BASED SURVEY SAMPLER

With over 15 MILLION building based land use points our web-based Survey Sampler is a cost effective planning tool that saves time and money.

[View Now >>](#)

GEOTERRAIMAGE (Pty) Ltd together with Dr. Ariane Neethling developed a web-based sampling tool, Survey Sampler, to randomly draw areas and/or units (points) for surveys.



## Sample sites

Randomly select sample sites with equal probability from existing boundary layers such as enumeration areas, small area layers, sub places, main places or municipalities.

## Upload your own sample sites

Draw sampling units based on users own sample sites from existing boundary layers.

## Maps and Tables

For each sample site a map (PDF) is produced indicating the sample site boundary with sampling and oversampling units. A table for each sample site is generated indicating various attributes of the sampling units such as land use and co-ordinates.

## Sampling & Oversampling units (Points)

Specify the number of sampling units as well as additional sampling units in case of non-response.

## Sampling Units

Select systematically sampling units from over 15 million Building Based Land Use points based on selectable land use (dwelling type) classes.

## Residential & Non-Residential

Potential sampling units are categorised into residential and non-residential points.

## Key Benefits:

- Innovative web-based approach
- Complete, up-to-date, single source solution
- Save time & money
- Cost effective planning
- Optimise workforce efficiency
- Plan & control fieldwork
- Decrease fieldwork bias
- Improve results
- Manual or bulk selection upload

