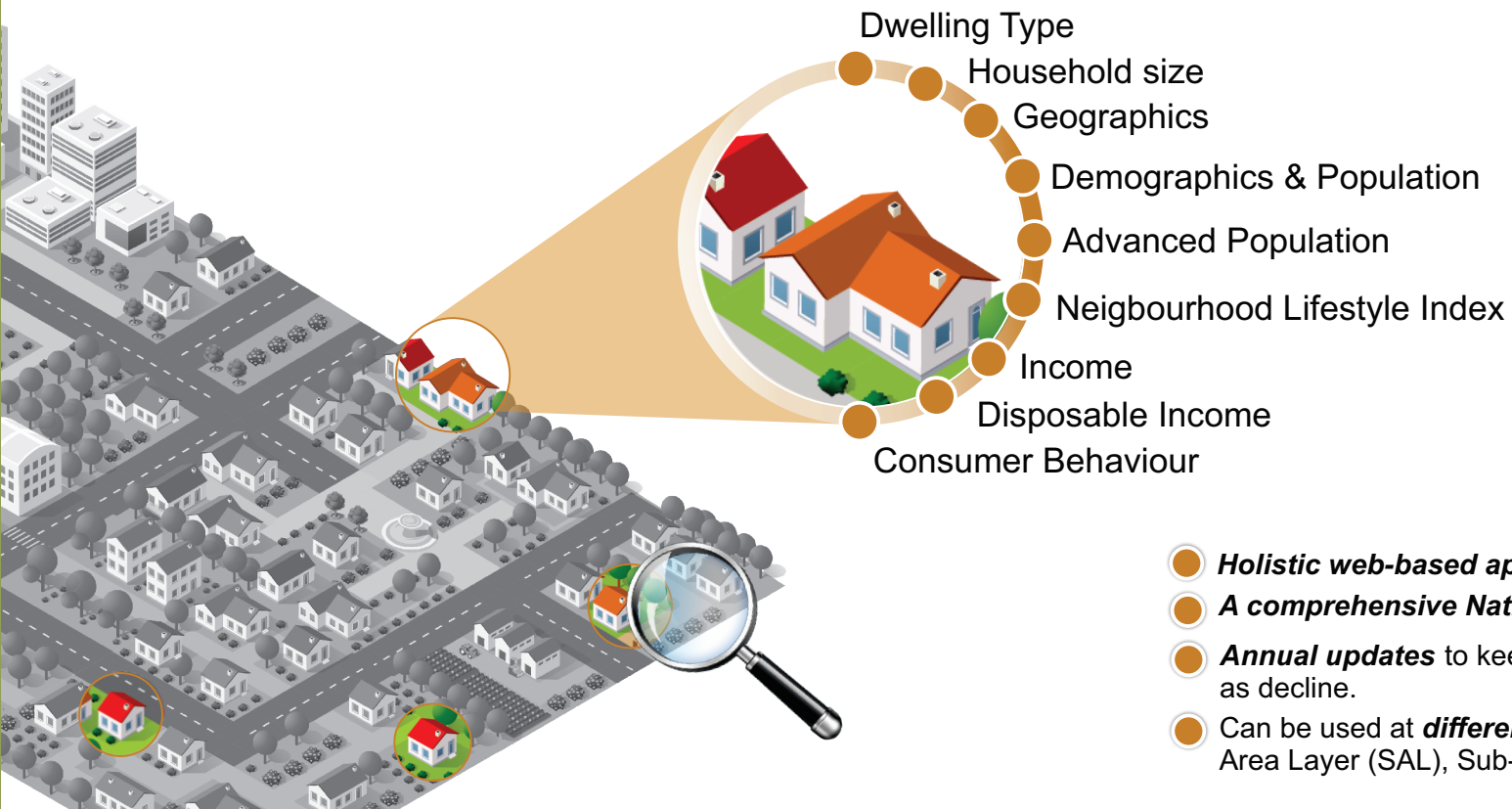
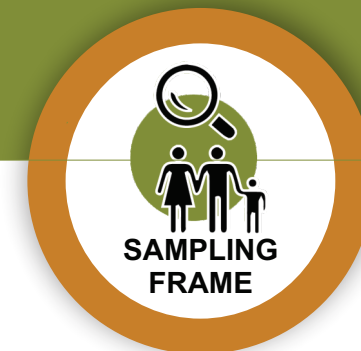


SAMPLING FRAME

Define your target population by using the

GEOTERRA IMAGE *Sampling Frame*

We provide the information you need to perform your survey sample



An up-to-date Sampling Frame

provides near real-time information enabling all market segments to make timely decisions whilst minimizing risk.

Distinguishing Feature:

The data is boundary independent

Unique Features:

- **Holistic web-based approach**, through **Survey Sampler™**
- **A comprehensive National**, Provincial or more granular Sampling Frame.
- **Annual updates** to keep track of urban, regional and rural growth, as well as decline.
- Can be used at **different levels**, namely Enumeration Area (EA), Small Area Layer (SAL), Sub-Place, Main Place or any other self defined area.