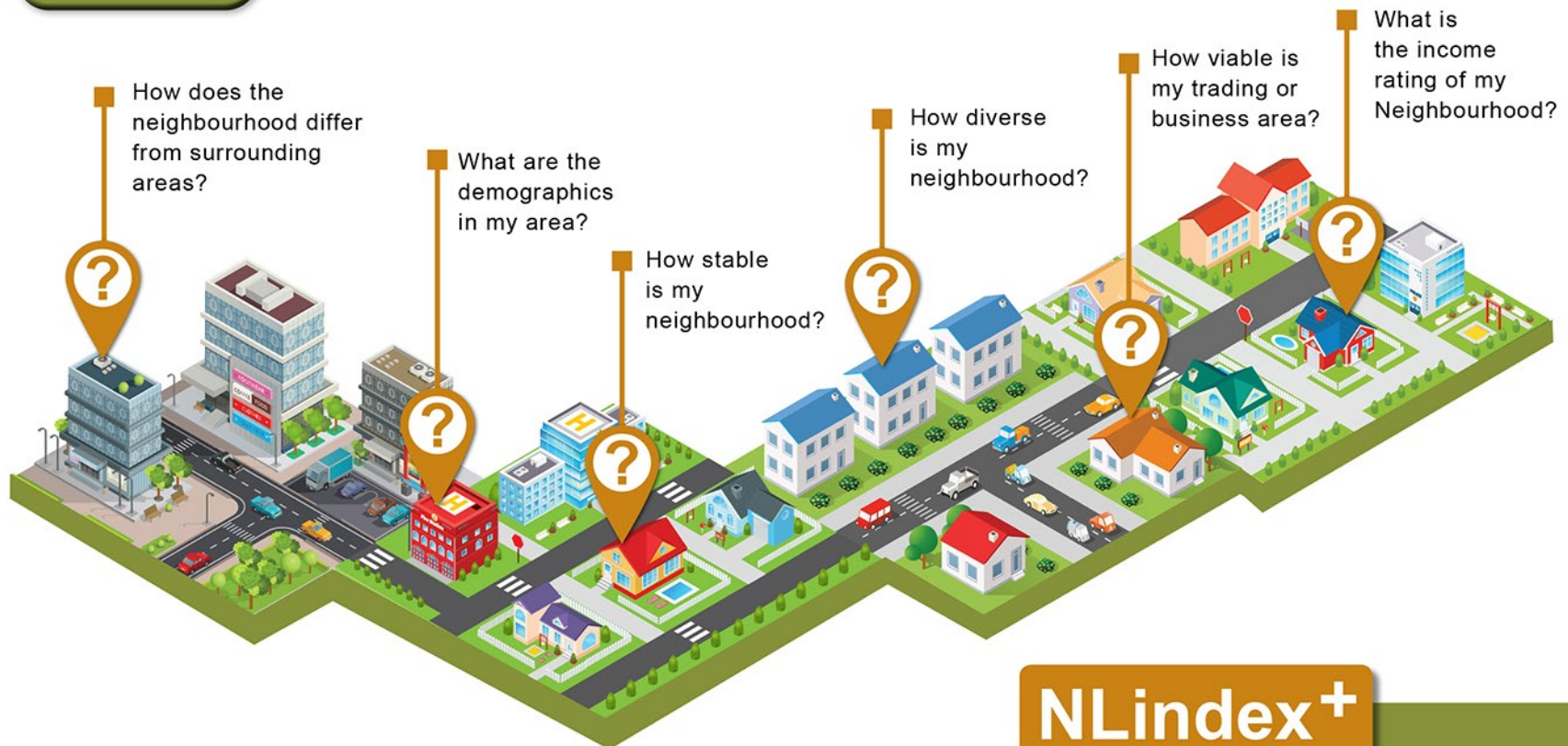


# NEIGHBOURHOOD LIFESTYLE INDEX

## NLindex



GEOTERRAIMAGE's **Neighbourhood Lifestyle Index** is an income based indicator classifying areas according to various lifestyle characteristics.



### Key Benefits:

- Identify similar areas with business opportunities
- Redefine the way you see your neighbourhood
- Better understand your target market

### NLindex+

Includes Consumer  
Behaviour Information

